

JORDAN ALLEN

Technical Lead | Full-Stack Delivery & Architecture

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PROFESSIONAL SUMMARY

Hands-on lead engineer with a track record of translating ambiguous requirements into technical plans, shipped software, and measurable outcomes. Combines full-stack engineering, architecture, and delivery guidance with strong client and stakeholder communication. Experienced leading small teams, modernizing legacy systems, and shipping greenfield products on compressed timelines.

CORE COMPETENCIES

Technical Leadership: Architecture, delivery planning, stakeholder alignment, small-team guidance

Engineering: React, Next.js, Vue, Blazor Server, SwiftUI, Node.js, TypeScript, Express, C#, .NET

Data / Platform: PostgreSQL, Prisma, SQLite, Fly.io, Shopify, Twilio, OpenAI APIs, AWS

Strengths: Modernization, greenfield product development, workflow optimization, client-facing delivery

EXPERIENCE

Goodly Development 2020 – Present

Software Consultant / Technical Lead

- Founded and operate a software consulting firm, acting as hands-on technical leader across healthcare, sales, e-commerce, and construction engagements.
- Lead cross-functional project teams and own the full product lifecycle from discovery through deployment, managing client relationships while guiding architecture, implementation, and iteration.
- Architected and led migration of legacy ASP.NET WebForms healthcare applications to modern .NET and Blazor Server for a small engineering team, reducing deploy time by 60–70%, increasing release frequency by 2–3x, and cutting API latency by 35–45% and hotfixes by 40–50%.
- Served as Fractional CTO for a small insurance business, guiding all technology decisions, onboarding a new CRM, building custom lead-management software, and redesigning workflows that doubled team productivity.
- Designed and delivered an AI-powered iOS sales application from architecture through App Store deployment in 6 weeks using Swift, SwiftUI, Twilio, Node.js, TypeScript, and OpenAI APIs.
- Converted Excel-based medical device design logic into a full-stack Shopify subscription app in 6 weeks, taking requirements from raw business need through implementation, demo, and post-launch support.
- Optimized search algorithms for a client platform, improving accuracy by 50% and contributing to doubling subscriber growth.

Zealot 2022 – 2023

Lead Developer

- Led engineering and project management for a subscription-based platform in a fully remote environment.
- Built and launched a subscription service that grew the customer base by 5x.
- Migrated the platform to a new hosting environment, resolving all stability issues and improving reliability by 40%.
- Designed and shipped an email subscription system that increased user response rates by 50%.

WeGive 2022 – 2023

Front-End Developer

- Built user-facing features for a fintech donation platform in collaboration with product and design teams.
- Overhauled financial data tables, increasing user engagement by 50% and reducing user confusion by 30%.

Rewired.one 2021 – 2022

Software Engineer

- Delivered full-stack development across multiple client products in an agency environment.
- Led a crypto startup project end-to-end from requirements through deployment, delivering on time and within budget.

Veracitek 2020 – 2021

Software Developer

- Contributed to development and testing across logistics software and healthcare systems in an enterprise technology services environment.
- Managed communication and coordination with an offshore development team.

PRIOR LEADERSHIP EXPERIENCE

Before software engineering, founded and directed a nonprofit operating base in Peru (YWAM, 2011–2019), building operations from the ground up with no existing infrastructure. Recruited and developed 100+ leaders, coordinated 80+ international teams, and managed multilingual logistics, budgets, housing, transportation, and cross-cultural training.

Previously served as Project Manager in Brisbane, Australia (2006–2011), training teams and managing logistics for 60+ international teams across Asia-Pacific. Bilingual in English and Spanish.

CERTIFICATIONS

- AWS Cloud Practitioner
- HIPAA Awareness Certification
- GitHub Foundations